Dear Local Business Owner,

Supporting the children and families of Brevard County requires the collective effort of our community. It takes awareness, funding, and active participation to make a meaningful impact.

In 2019, well-established, community-driven 5K races joined forces to create the **Run for the Kids Challenge**, an annual event dedicated to raising funds for local organizations that provide essential resources, financial support, and assistance to children and their families. Over the past nine years, this initiative has raised more than **$230,000**, benefiting countless families across Brevard County and beyond—an achievement complemented by additional funds raised through each individual race.

Following the success of this year's events, we are excited to continue this tradition with the **Run for the Kids Challenge 2027**. This year's race series includes:

- **Tooth Trot 5K** – January 23, 2027
- **Brevard Autism Coalition/Walk for Autism Awareness/Flutie 5K** – February 20, 2027
- **Brianna Marie Foundation 5K** – February 27, 2027

As a **sponsor**, you will have the opportunity to align your business with this impactful cause while gaining visibility among more than **15,000 local runners** in Brevard County. Your support will directly contribute to organizations that provide vital services to families in need.

Sponsors will receive **extensive promotion** across multiple platforms, including:

- **Print materials** (race forms and event marketing)
- **Digital presence** (registration sites, social media, and organization websites)
- **Public recognition** (verbal acknowledgments at all race events)

Additionally, all donations and corporate sponsorships are **tax-deductible**, with donors receiving a charitable contribution receipt.

Join us in making a difference for the children and families of Brevard County. We would love to discuss how your support can help strengthen these vital organizations.

Our 2027 sponsorships levels follow on the next page.

David Scholl
Director – Run for the Kids Challenge

Aran Hissam
Marketing – Run for the Kids Challenge

- Aran Hissam – Director, Brianna Marie 5K
- Joseph Werner – Director, PALS Autism Awareness 5K
- Nick Rowley / Jerry Bird – Co-Directors, Tooth Trot 5K

Medal Sponsors – Up to 4 Available -- $5,000

- Your business logo on lanyard of all series finisher medals
- Medal sponsor attribution on ALL race marketing materials - in print and online
- Your business name and logo on series Facebook page, linked to your site
- 10 free series entries
- Space at each event for business promotion
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release
- The opportunity to pass out medals at end of the series, wearing your business logo/T-shirts
- The opportunity to speak at the final race of the series in February 2027

Community Sponsor – Up to 10 available -- $1,000

- Community sponsor attribution on ALL race marketing materials - in print and online
- 3 free series entries
- Space at each event for business promotion
- Business name and logo on series Facebook page, linked to your site
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release

Fitness Sponsor – Unlimited -- $500

- Fitness sponsor attribution on ALL race marketing materials - in print and online
- 1 free series entry
- Promotional items in race swag bags

Ready to Sponsor? Please fill out the information below.

Please fill out the information below and email to Challenge Director David Scholl: dscholl222@gmail.com

Sponsorship Level: ____ Medal ($5000), ____ Community ($1000), ____ Fitness ($500)

Check number_____ Total amount/value_____

Company name_____ Tax ID_____

Street Address_____

City_____ State_____ Zip_____

Contact_____ Phone_____

Email_____ Website_____

My business cannot sponsor but would like to donate. Enclosed is a gift of:

$50___ $75___ $100___ $200___ $500___ Other_____

(amount)

Make checks payable to: Brianna Marie Foundation, Memo: Run for the Kids Challenge 2027

Mail checks & copy of this form to: Brianna Marie Foundation, P.O. Box 410402, Melbourne, FL 32941

For more information, email Run for the Kids Challenge Director David Scholl at: dscholl222@gmail.com